



# EXPLORE

*Vanuatu Made*

## ABOUT THE LOGO

The logo is a certification trademark and can only be used on qualifying Vanuatu Made products registered with the Department of Industry. It must not be redrawn or altered in any way under any circumstances.

## *From our home to Yours*

Here in our archipelago, skills and techniques are passed down through generations. Materials can travel long distances from Vanuatu's many islands to make these special items. When a visitor buys a product with the Vanuatu Made symbol, the value is many fold. The product is authentically made locally and not a foreign import. Every real purchase also supports our local people and their businesses – improving their lives and community.



## *Vanuatu Made*

locally made products that have no major alteration to its original raw state. This items include handicraft products.

Some products may require some imported elements such as buttons, strings and packaging



## *Vanuatu Made Grown*

Locally Grown Products that are obtained in an unprocessed state such as fruits and vegetables and products obtained by hunting or fishing. This brand also includes farming and livestock.



## *Vanuatu Made Design*

Products that are not of local origin but is designed and transformed in Vanuatu. This includes Locally made Handicrafts Weaving / Painting / Sewing Carving / Jewellery / Pottery Print Making.



## *Vanuatu Made Product*

Products that has been sustainably transformed from its raw state to a new product.

All, or majority of ingredients/processes/components of product, are from Vanuatu. A minimum of 70% overall local ingredients/processes/components must be used to make final product for the item to qualify to use "VANUATU MADE Product" emblem.



Welcome.  
**OUR BRAND IS YOUR BRAND**

Representing our brand, our official symbol is applied to selected items to advise customers when such products qualify as authentic Vanuatu Made products. Our heritage cannot be imitated and by using the brand together, we will make a better future for us all.



**VANUATU**



**MADE**



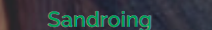
**OCEAN**



**VOLCANO**



**SANDROING**



**CONTACT US**



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**OUR BRAND**  
*For Authenticity*



**VANUATU MADE  
BRAND CRITERIA**

.....  
VANUATU  
**DEPARTMENT  
OF INDUSTRY**

